

# Large Format at its most impactful



FASHION TARGETS  
BREAST CANCER  
BY BREAKTHROUGH BREAST CANCER



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JCDecaux



Bright Green Matrix™

Backlit sites are the premium option for large format displays, creating maximum impact and quality. The Bright Green Technology kit includes LEDs, power supplies and a quick install system.

PRODUCT	APPLICATION	TECHNOLOGY	TYPE	TYPICAL POWER/SQM
MK50-001	Single sided	Bright Green Matrix	6 x 3m	519W
MK50-002	Single sided	Bright Green Matrix	12 x 3m	1038W
MK50-011	Single sided	Bright Green Matrix	5 x 7.5m	1150W
MK50-011	Single sided	Bright Green Matrix	9 x 5m	1211W
MK50-049	Single sided	Bright Green Matrix	18 x 5m	2521W
DK-003	Double sided	Bright Green Duo	6m x 3m	800W

## Key benefits

- Improves display quality with bright, even illumination
- Rapid ROI
- 70% energy saving
- Zero maintenance
- Install kits designed to make installation quicker and easier
- 5 year warranty

○ BRIGHTER

○ GREENER

○ SMARTER

To find out more please contact one of our specialists

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# Bright Green Technology



## About Bright Green Technology

Bright Green Technology specialises in LED systems that dramatically improve the quality and performance of backlit media, illuminated signage, retail displays and architectural features.

We've worked in the most iconic locations for the biggest companies and won their trust for our product quality and customer support.

## Our Approach



### Discover

We take time to understand your business



### Define

We work with you to determine your real objectives



### Design

We create solutions and packages that suit your objectives



### Discuss

Sound, senior advice is always on hand



### Deliver

Every project is evaluated against agreed success measures and ROI

The intelligent answer to your LED requirement saves you time, money and energy. We are practical, hands-on people who understand both state-of-the art lighting technology and the realities of your business. So while we provide all the products you need, we place equal emphasis on trusted advice and ongoing professional consultancy.

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