



Project Financing for Bright Green LED Systems

Savings from Day 1 - the new finance plan from Bright Green Technology

Optimised for outdoor and graphic display, Bright Green LED systems replace conventional lighting technology and help you save money, save energy and save carbon. Now you can make immediate savings by spreading the upfront costs so that each year you save more than you spend.

Building on more than 10 years industry experience, our systems are a breakthrough in affordability whilst retaining all the benefits of solid state lighting - low energy, low carbon and low maintenance. A typical installation returns the capital investment within 2 to 3 years and reduces the lifetime cost by at least 50%. In fact, a Bright Green installation usually pays for itself through energy savings alone.

With all these benefits the only reason for not going Bright Green is the initial cost. With our project financing plan this problem has gone away.

The concept is simple - purchase the LED system through the plan over 2 to 4 years. We'll work out the energy reduction and use that to set the repayment level - which is always lower than the energy savings. That

way, you save money from day 1 on energy cost alone.

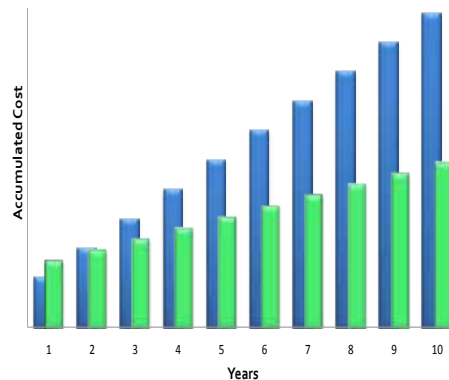
As well as paying for itself through energy saving, a Bright Green LED system will reduce maintenance costs, improve display quality and help you reach your carbon reduction targets.

Depending on the accounting rules applicable, it's generally possible to treat the loan as a service and keep it off the balance sheet.

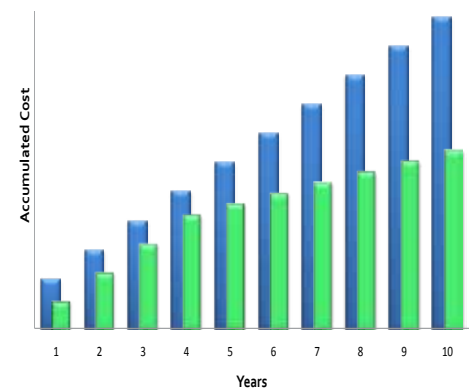


Return on investment

To compare the options, take a look at the charts below. They show the accumulated annual costs of fluorescent tubes (in blue) and the Bright Green LED system (in green) over 10 years. The tube figures account for energy only whereas the LED figures include the capital cost of the system plus the reduced energy cost.



Comparing only energy costs, a typical LED retrofit returns the initial capital investment within the 3 years.



Financing the capital purchase reduces the annual cost below the energy saving. Return on investment is immediate.

Carbon Savings

Of course, the savings are not just financial, there are big reductions in carbon generation too. Installing a Bright Green LED retrofit into a typical large format billboard will save 16 tonnes of carbon over a 10 year lifetime, helping to meet your corporate environmental objectives. Also, as governments around the world introduce financial measures to limit emissions, taking action now is very likely to reduce your costs further in the future.

Ask us for a financial analysis of your LED retrofit project:

email: analysis@brightgreentechnology.com

Find out more at: www.brightgreentechnology.com

The plan is subject to normal credit checking procedures and a minimum order value of £25,000.



Contact and Support

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